

Aaron Greider

EDUCATION

University of Cincinnati
College of Design, Architecture, Art, and Planning
Bachelor of Science in Communication Design

EXPERIENCE

2022 – Present

Jungle Jim's International Market, Cincinnati **Frontend Web Developer / Graphic Designer**

Three years at the wackiest job anywhere.

Modernized website functionality by developing a searchable product inventory, interactive wine ordering forms, and flashy static pages using HTML, CSS, Javascript and React.

Automated and maintained administrative databases with Google Apps Script, streamlining internal workflows.

Branded and produced marketing collateral for large scale festivals like Pickle Wars and International Wine Festival, designed event posters, metro bus wraps, 40 foot murals, and created the first official branding guidelines for Jungle Jim's to ensure consistent visual identity across print, web, and environmental media.

2021

Thoughtform, Pittsburgh **Graphic Design Intern**

Eight Months as a graphic designer, assisting with the visual construction of brands and the most efficient means to convey their value. Required on the fly comprehension of complex subjects and the ability to cut through information to visually convey an ideal message to the target audience.

2019

ChangeUp, Cincinnati/Dayton **Retail Graphic Design Intern**

Eight months in the Design Retail Practice, responsible for creating and mocking up environmental graphics, branding guidelines, managing simultaneous projects in-house and from several fortune 500 companies.

SKILLS

Adobe Creative Suite	React	UI Prototyping
Figma	ThreeJS	Web Development
Blender	Wordpress	Branding
HTML & CSS	Google Apps Script	Print Design
Javascript/Typescript		

CONTACT

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